



# Survey Results

New employee onboarding and training.

COREreadiness recently surveyed 188 businesses serving the pharmacy market regarding their staff onboarding and training tools.



Unlimited Learning



Guest Speakers



Mobile Learning



Short Courses

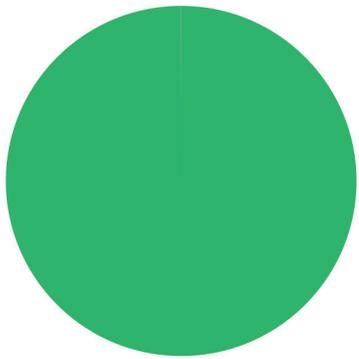


Micro-Credentials

**CORE**  
READINESS

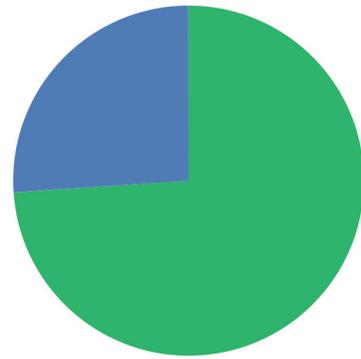
For more information visit [www.COREreadiness.com](http://www.COREreadiness.com) or email [sales@COREreadiness.com](mailto:sales@COREreadiness.com).

Does your company hire new employees (management, sales, marketing, recruiters, etc.) from outside of the pharmacy market?



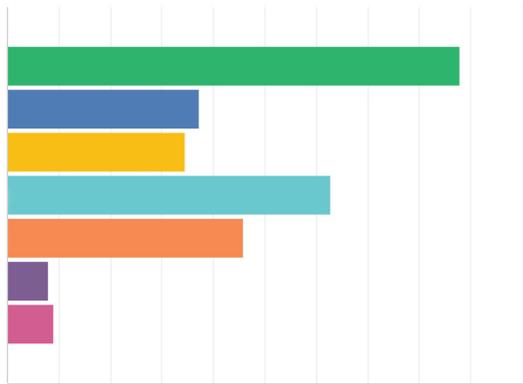
Yes No

Does your company provide new employees with a structured onboarding and training program?



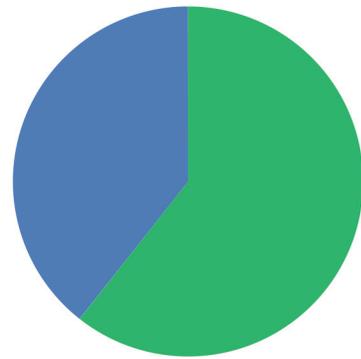
Yes No

What are your current training activities for new employees? (Check all that apply.)



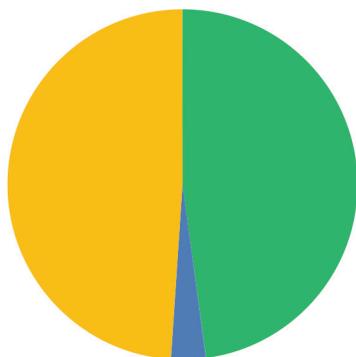
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%  
 1 on 1 Training Sessions Video Lessons eLearning Courses  
 Self-Directed Reading Field Site Visits Unsure  
 Other (please specify)

Does your company provide comprehensive training specifically on the pharmacy market (roles, settings, technologies, need-to-know subjects, etc.)?



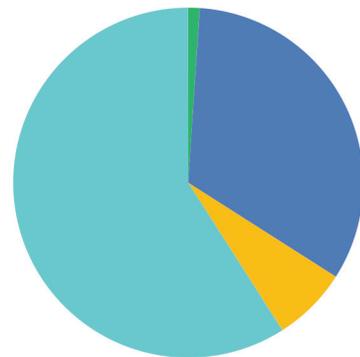
Yes No

If your staff had greater knowledge of the pharmacy market, would it make them more effective?



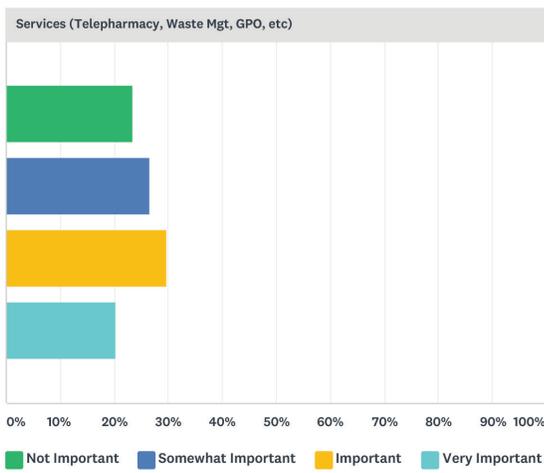
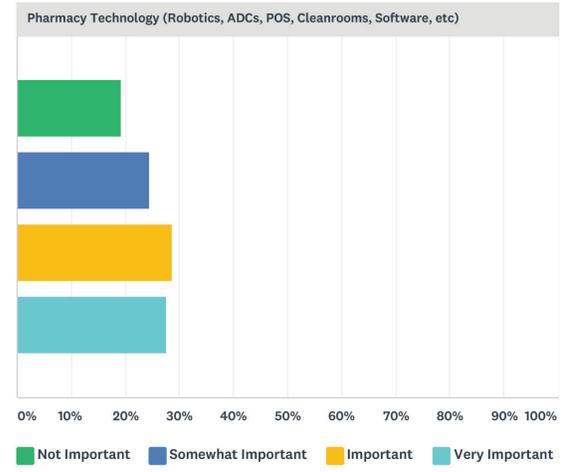
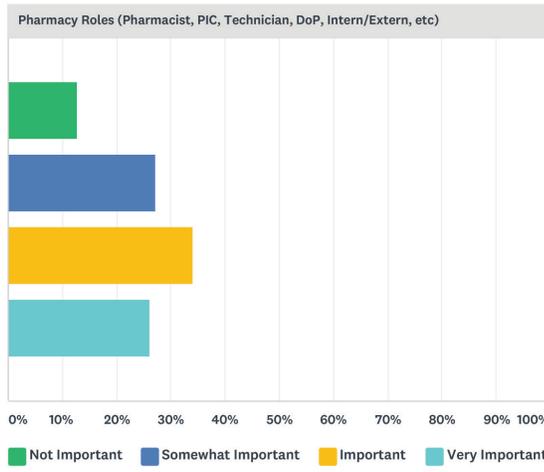
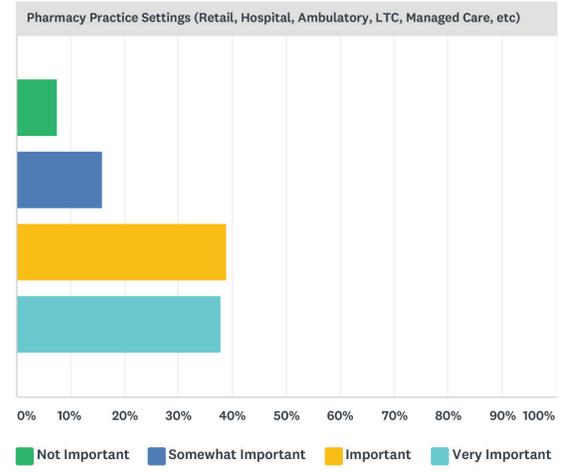
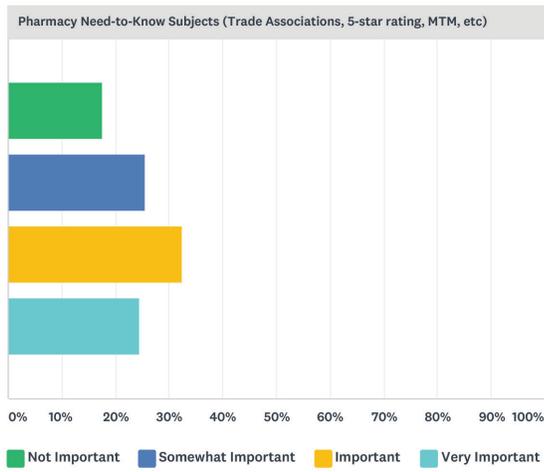
Yes No Depends on their role

COREadiness offers a 10-hour, online, pharmacy market orientation course called *The Pharmacy Experience*. The course briefly covers 68 pharmacy market subjects. Do you feel the length of this course would be:



Too Short Too Long Just Right Depends on the Content

# Please rank the following pharmacy market subject groupings in level of importance when training your employees:



-   
**Unlimited Learning**
-   
**Guest Speakers**
-   
**Mobile Learning**
-   
**Short Courses**
-   
**Micro-Credentials**

