CASE STUDY

Aspen RxHealth Partners with CORE Higher Education Group

Aspen RxHealth implements CORE's READINESS platform to support their pharmacists with clinical services onboarding and training.





Kim Russo, PharmD SVP of Clinical Services



David Medvedeff, PharmD, MBA

THE CHALLENGE

Aspen RxHealth is a revolutionary service that bridges the gap between pharmacists who want an opportunity to practice at the top of their license and patients who need medication management services. This novel business crowdsources pharmacists with varying experience to provide clinical services. To support the onboarding and training process, Aspen RxHealth required a platform that could seamlessly host educational content as well as provide the data and analytics to ensure pharmacists are consistently delivering high-quality consultations. CEO of Aspen RxHealth David Medvedeff PharmD, MBA stated, "There was a need to provide training that could be measured and tracked related to the regulatory environment, clinical opportunities and workflow design."

THE SOLUTION

Aspen RxHealth decided to implement CORE's READINESS platform. READINESS develops custom eLearning centers for colleges, companies, and health systems. Aspen RxHealth's eLearning center consists of custom content activities, activity library access, and specific digital learning playlists to support the onboarding and training needs of these pharmacists. Aspen RxHealth's portal integrates with the READINESS platform in a seamless, single sign-on process to make training for pharmacists accessible – remotely and on their own time. The completion results of this training are then seamlessly passed back to Aspen RxHealth to allow their



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pharmacists to proceed with the onboarding process. Kim Russo, SVP of Clinical Services at Aspen RxHealth, states, "We chose READINESS since we love the flexibility and valuable assets the platform has. The CORE team provides established content and works with us to create custom content. We have the flexibility to choose which activities are required and which are not required, we personalize our activity descriptions and instructions, and the turnaround time is fast."

THE RESULTS

Aspen RxHealth is able to better support their pharmacists with custom education and training in an easy-to-use, intuitive platform. This training prepares the pharmacists to administer quality clinical services during their remote outreach. Kim Russo states, "It just makes sense to partner with CORE. We can report and monitor how the pharmacists are doing in their training, we can customize the threshold for measuring competency, and we receive responsive customer support."

About READINESS

The READINESS platform was developed by CORE Higher Education Group. Feedback from our client base in combination with extensive experience in education technology and healthcare served to identify various educational gaps throughout multiple markets. Our solution was to develop a digital learning and preparation tool for institutions to support the educational needs of their audiences, thus READINESS. Our historic relationships and the resulting trust built over 20 years has allowed us to provide engaging, educational content for our partners on a flexible, customized platform.

About Aspen RxHealth

Aspen RxHealth is a revolutionary service that bridges the gap between pharmacists who want an opportunity to practice at the top of their license and patients who need medication management services. In doing so, the platform enables a more engaged, holistic relationship between pharmacist and patient. The intelligent app opens up an entirely new "gig economy" for pharmacists and makes it easy for health plans to leverage the skills of thousands of pharmacist experts who are home at any given time.

